

... in COVID's time

# Addressing complex real-world challenges in software engineering education through the integration of gamification and crowdsourcing

Mercedes Ruiz, Manuel Trinidad & Alejandro Calderón

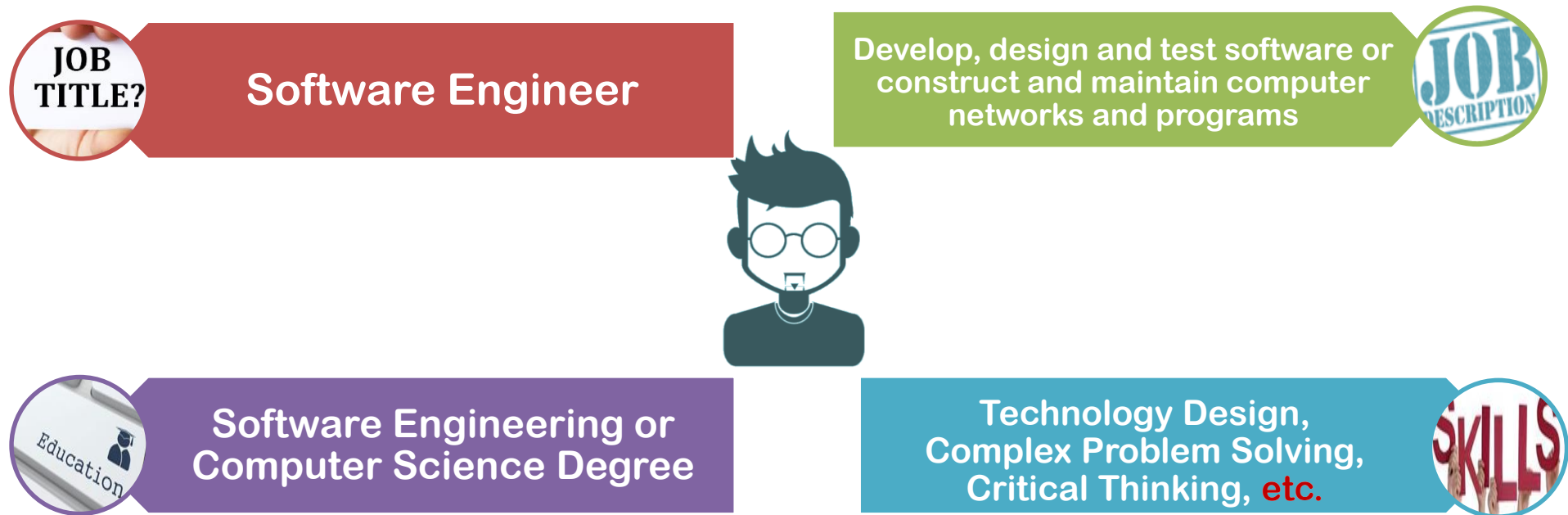
University of Cádiz

Second International Conference "Scuola Democratica" - Reinventing Education 2-5 June 2021



Addressing **complex real-world challenges** in **software engineering education**  
through the integration of **gamification** and **crowdsourcing**

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## software engineering education

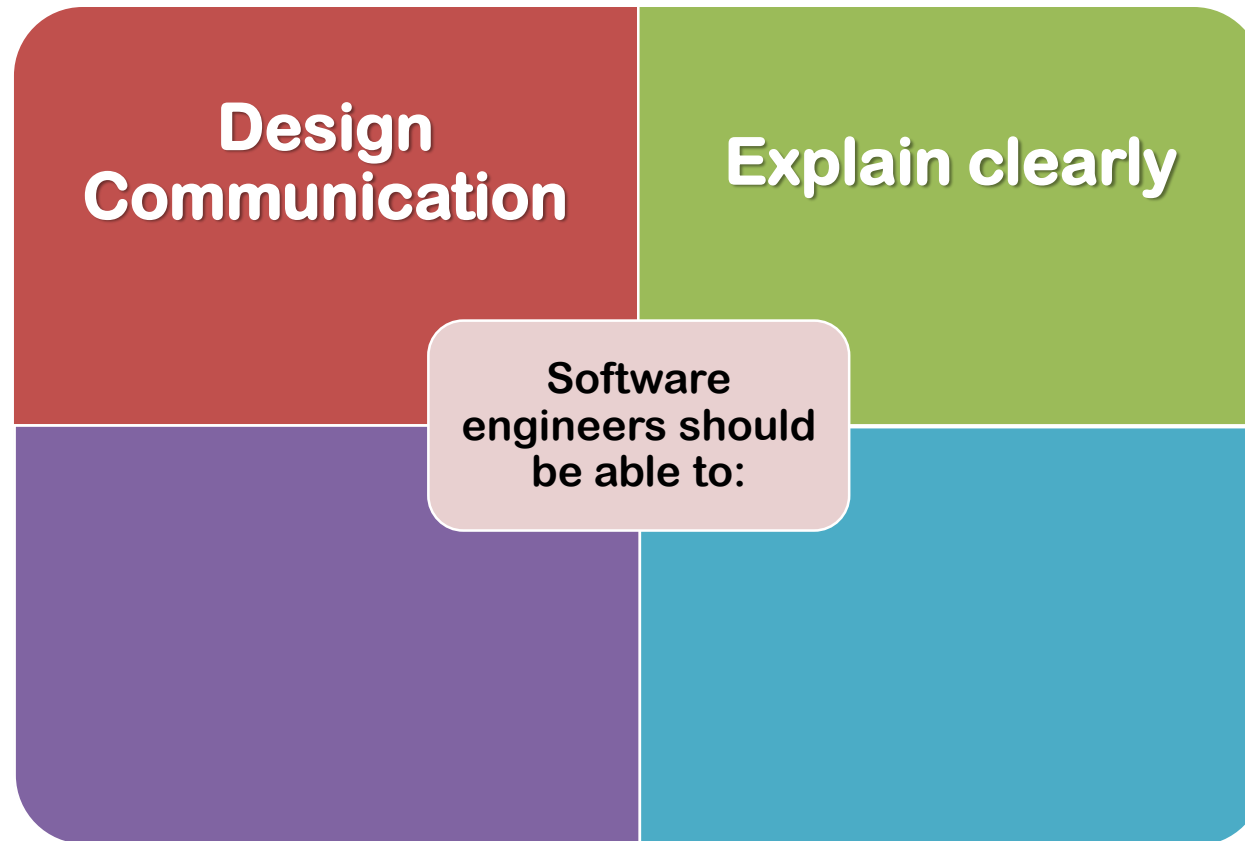


**Design  
Communication**

**Software  
engineers should  
be able to:**

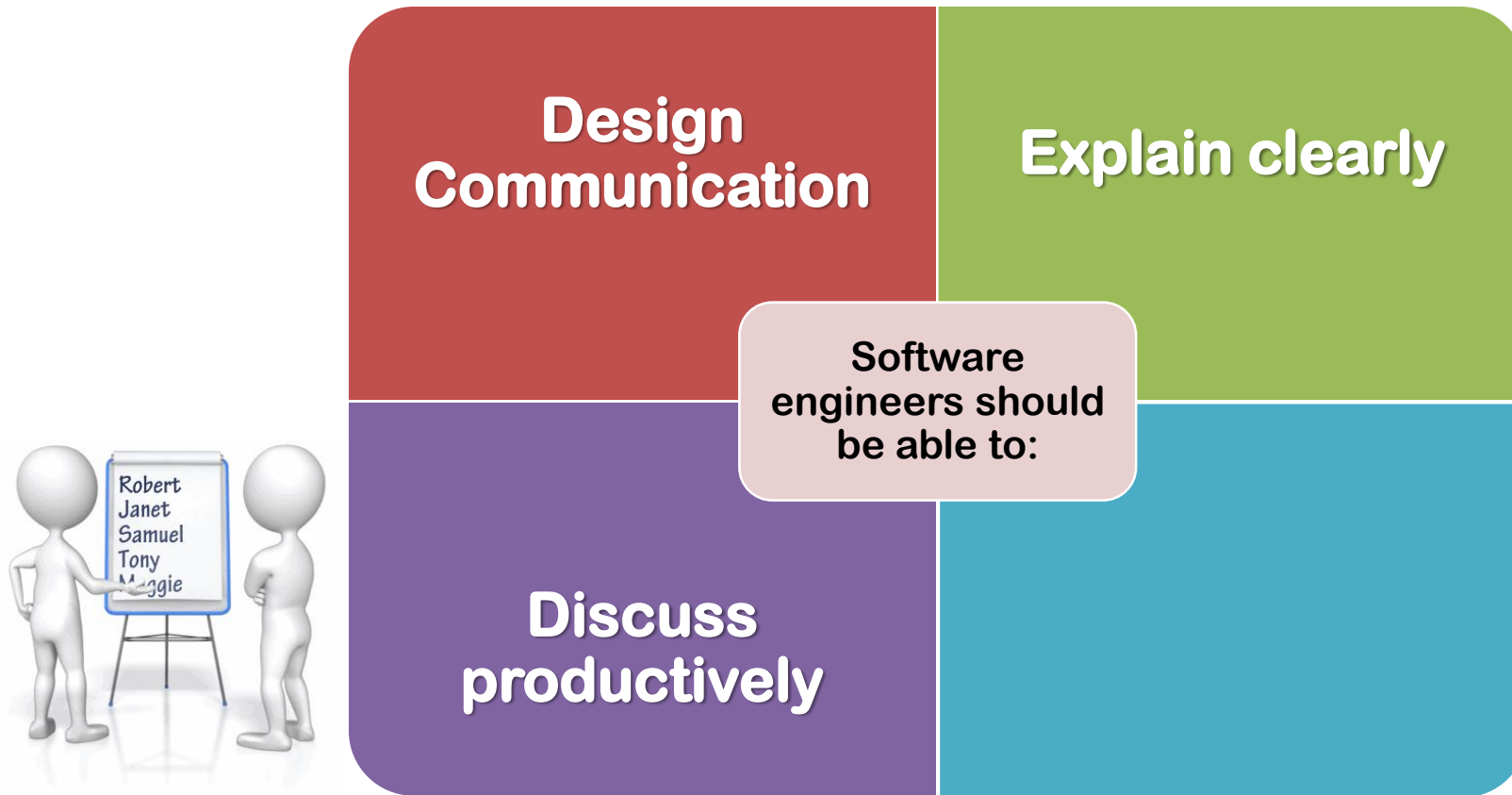
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## software engineering education



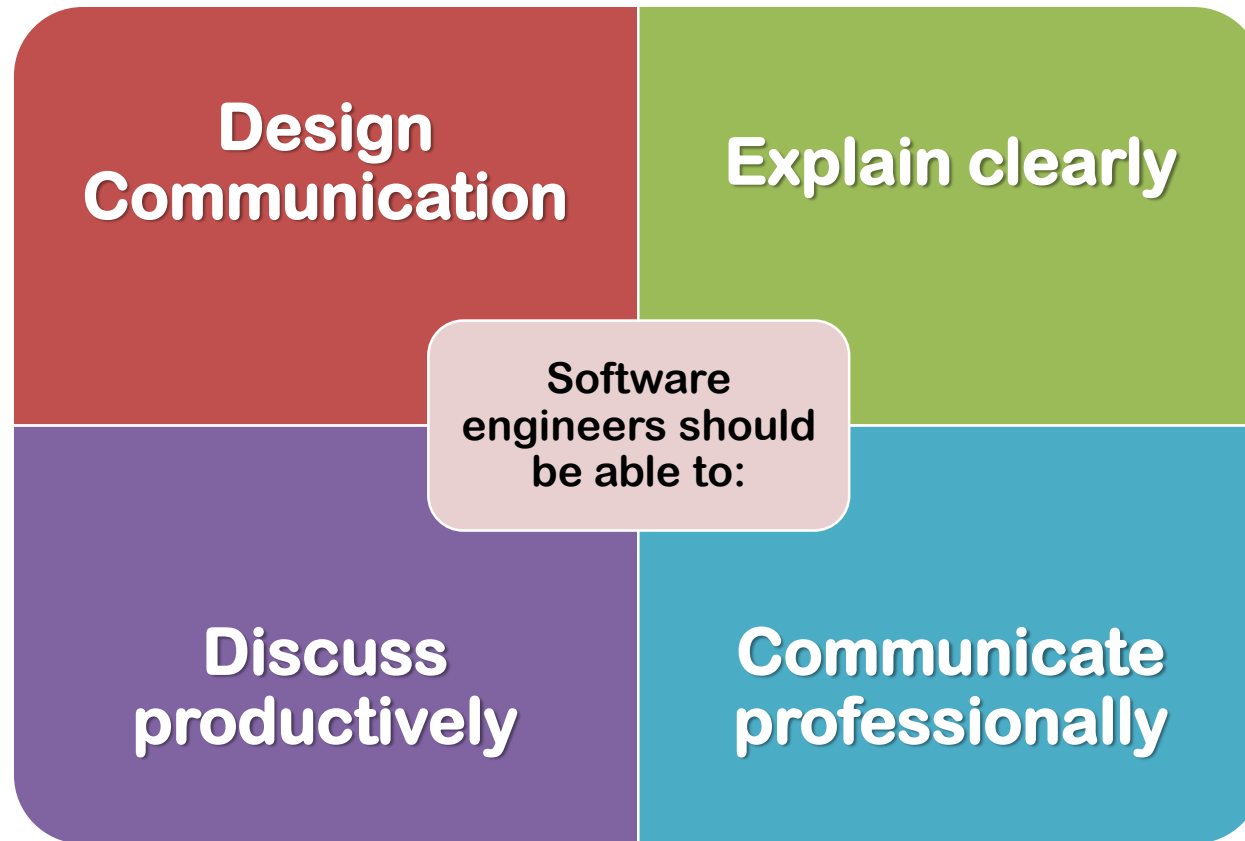
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## software engineering education



## Generations



# X



Generation X, those born between 1965 and 1984, is **The Personal Computer Generation**. We grew up with the introduction of computers to the home.

# Y



Generation Y, or Millennials, born between 1984 and 2000-2004, is **The Social Media Generation**. As children and teens, they were the first wave of social networkers.



Which brings us to Generation Z, **The Mobile Generation**. Some are calling this generation the iGeneration. Our kids to teens today don't know a world without smartphones and tablets.





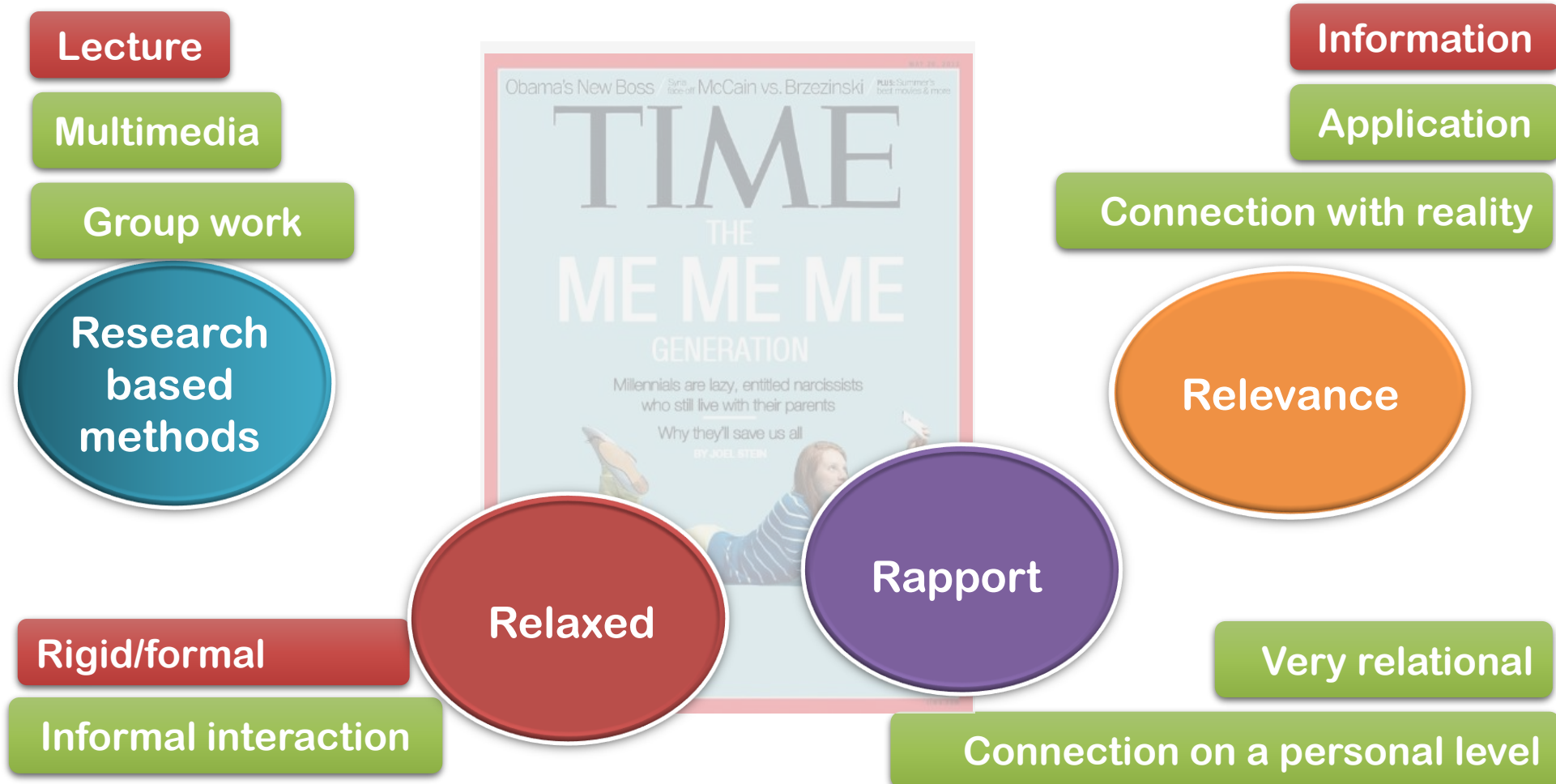
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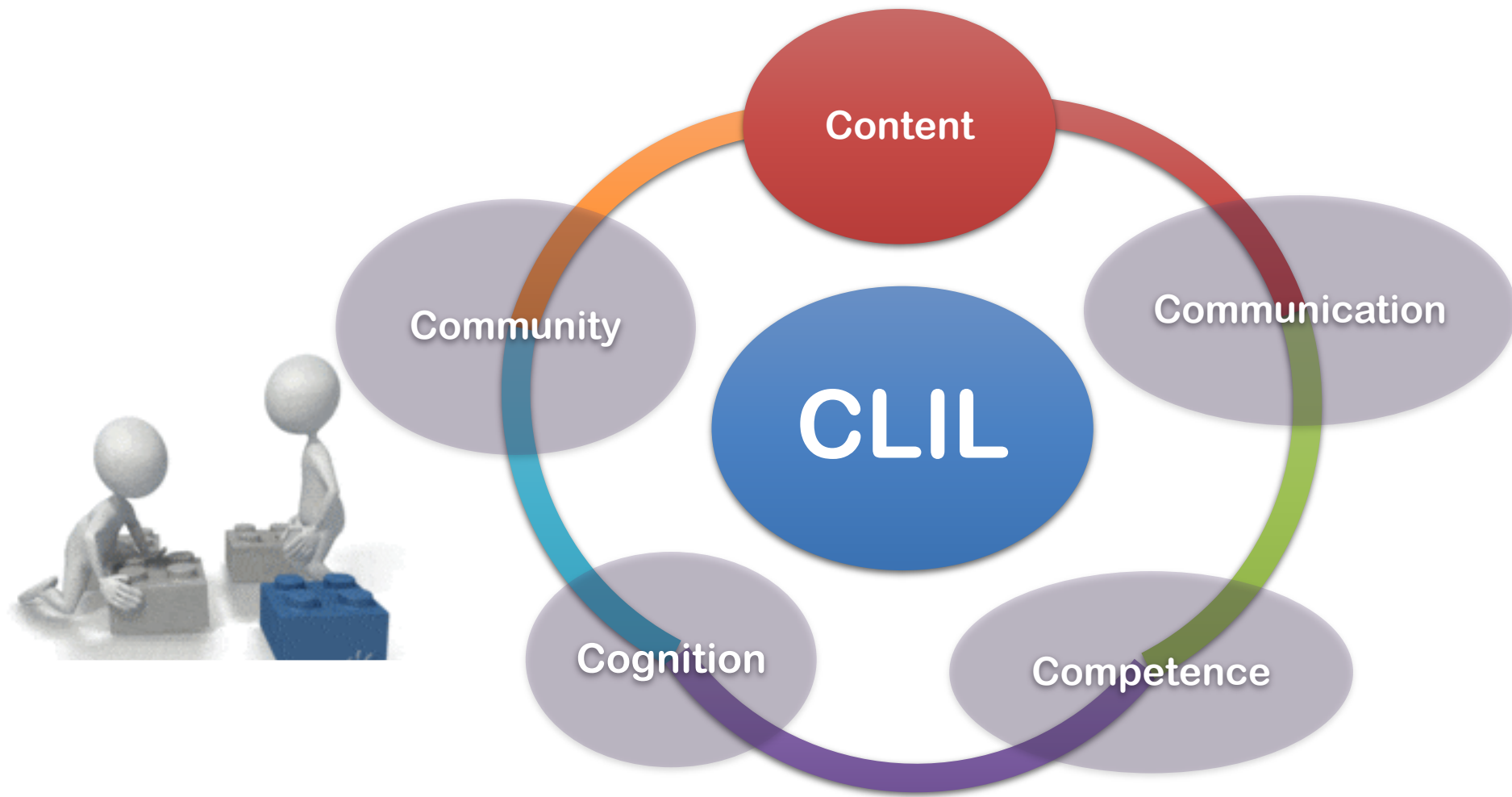


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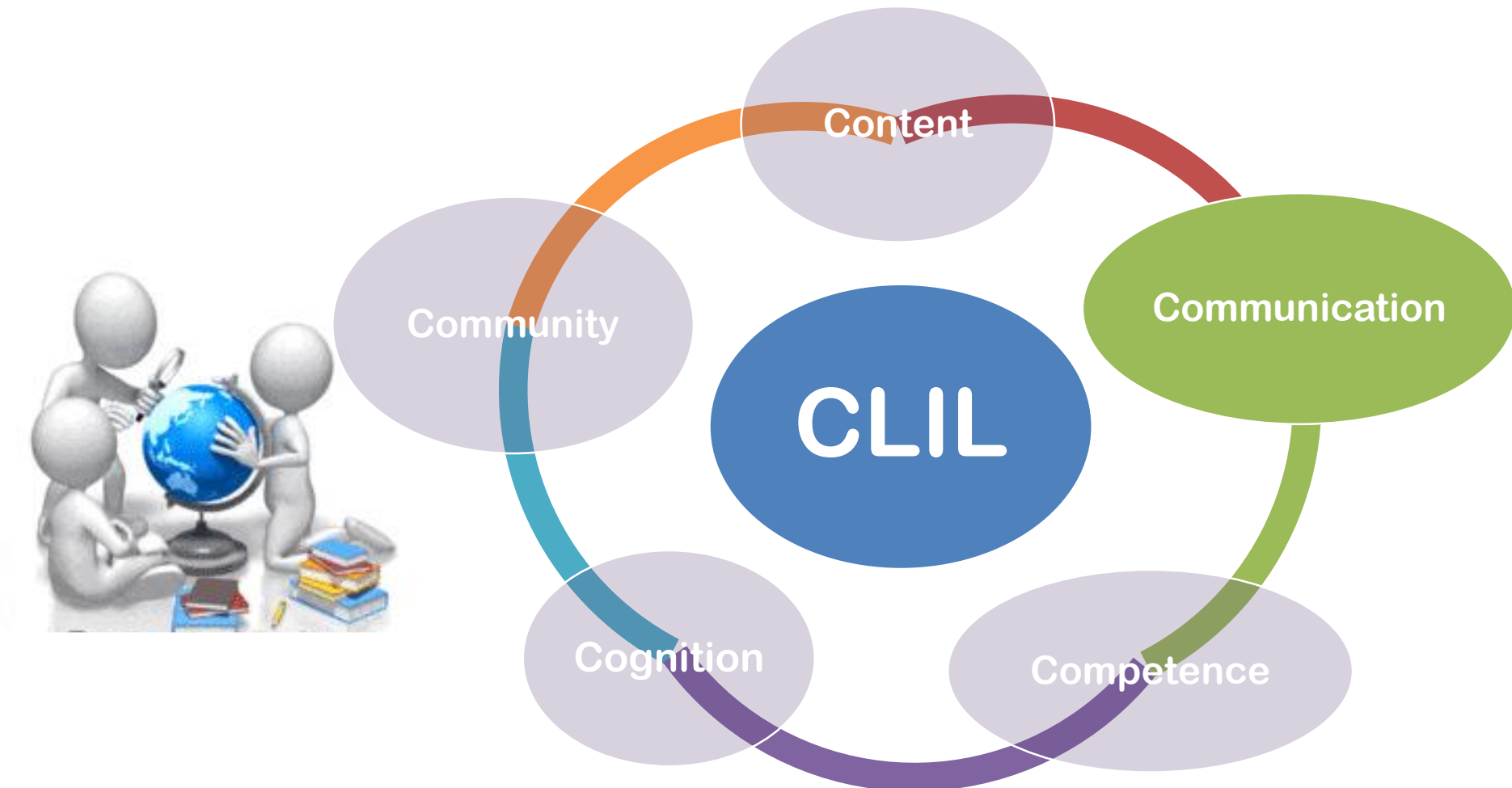
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**complex real-world challenges**



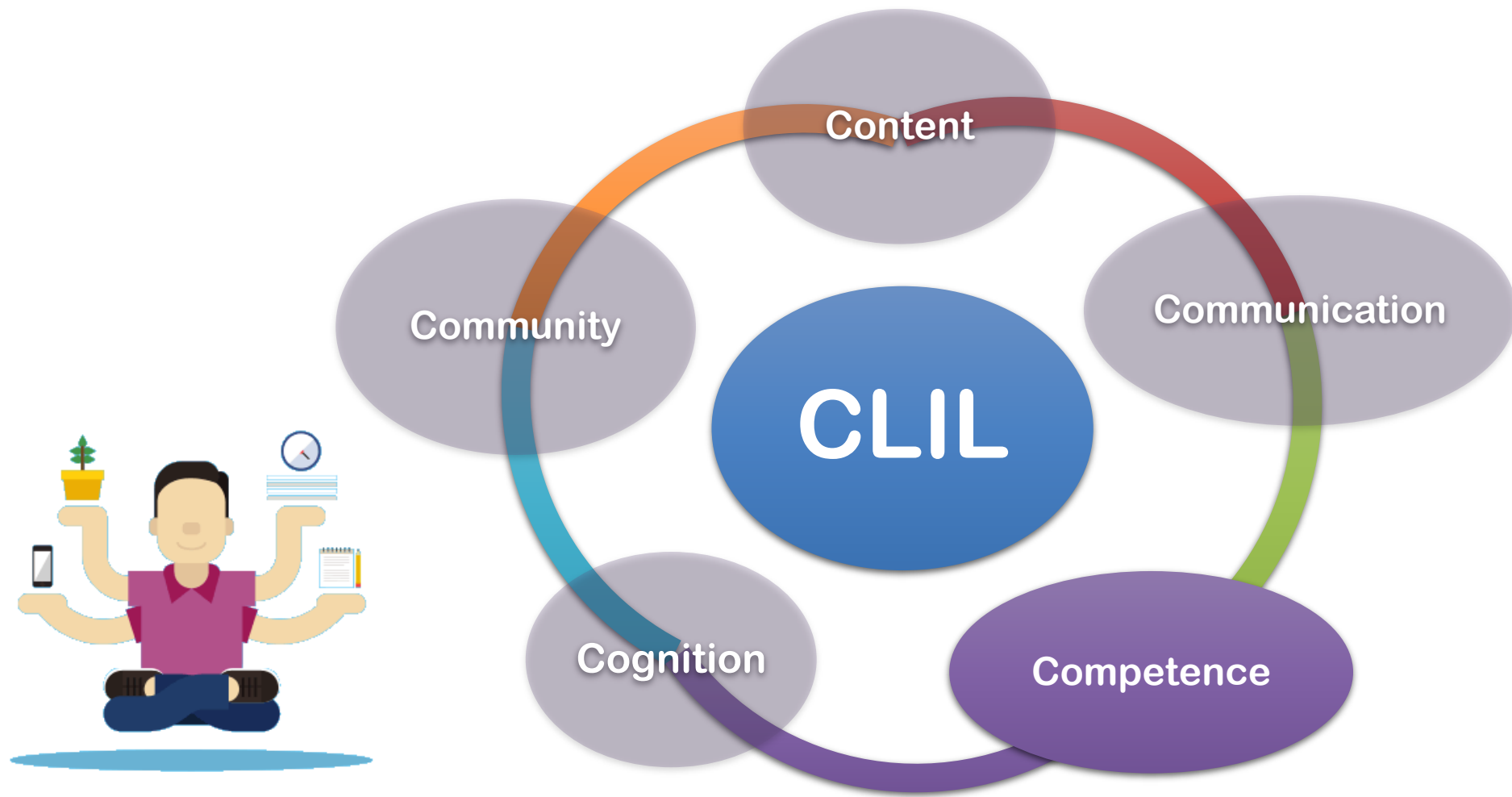
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**complex real-world challenges**



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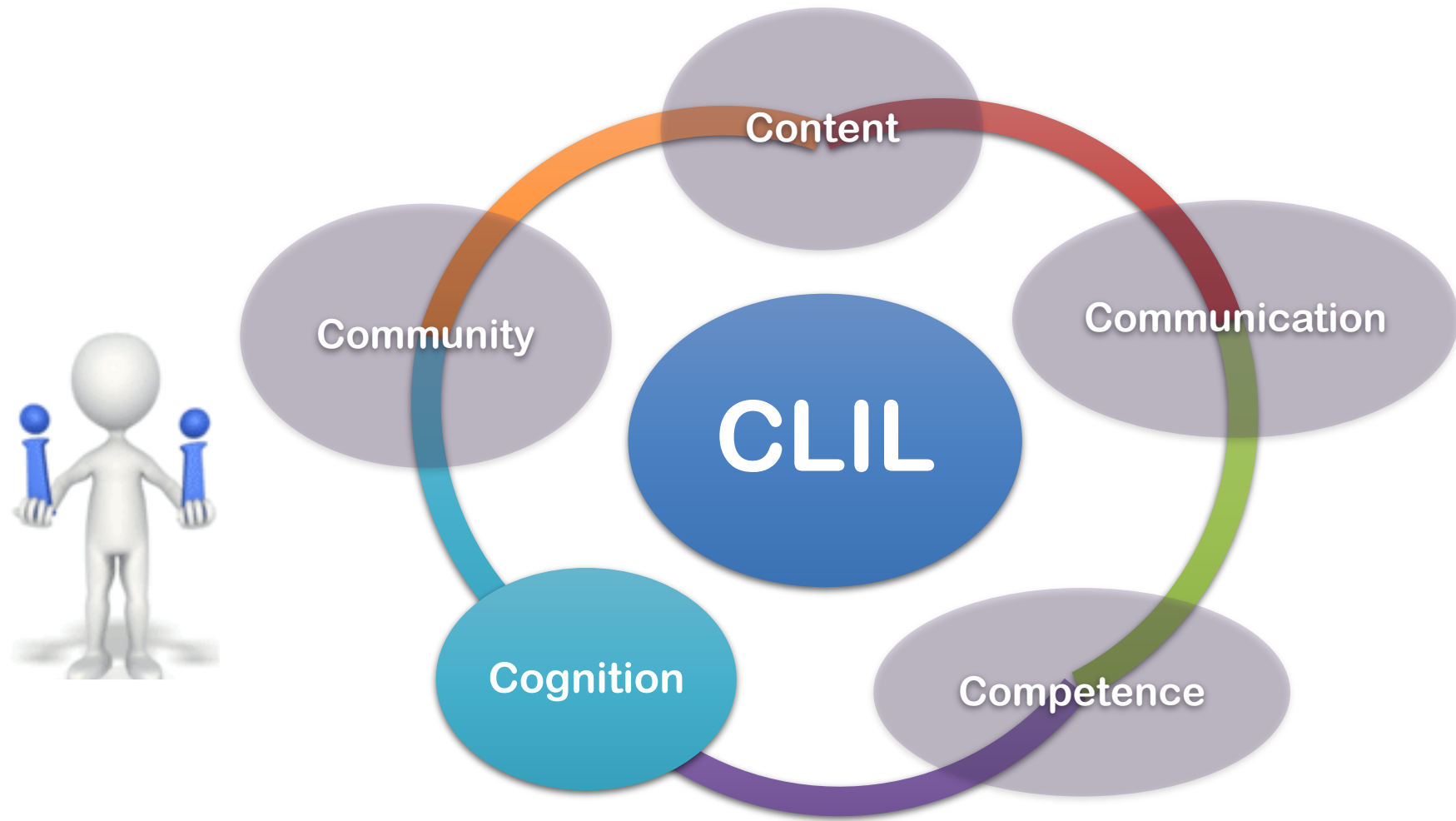
**complex real-world challenges**





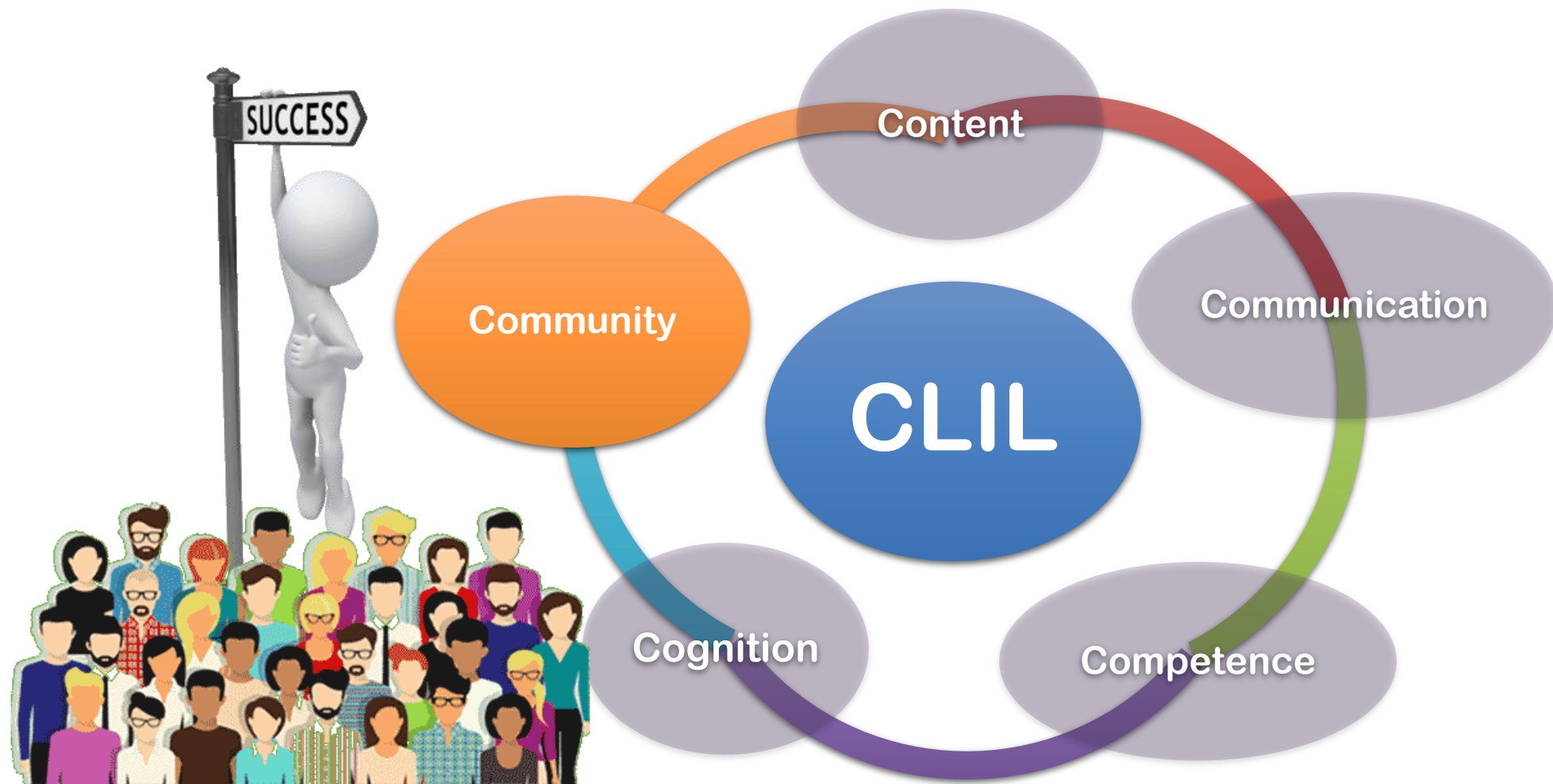
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**complex real-world challenges**



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complex real-world challenges



# Addressing **complex real-world challenges** in **software engineering education** through the integration of **gamification** and **crowdsourcing**

## THE FUTURE WORKPLACE

### Digital Natives



- Born during or after the digital age
- Always on, attached to a phone or other device
- Intuitive learners
- Multitask and rapidly task-switch
- Extremely social
- Multimedia oriented

“Serious games are **MORE THAN FUN.**”

# PLAY TO LEARN:



 Associate Feedback

**85.6%**  
Stated that gamification increased their participation in learning

 Results

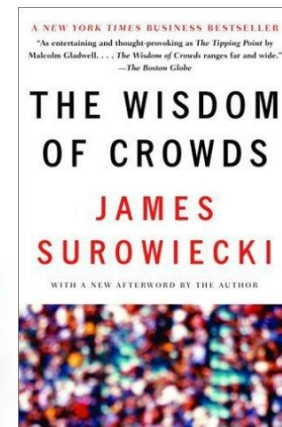
**22.9%**  
Reduction in incidents

**86.6%**  
Increase in confidence

**\$2.2 Mil.**  
Annual Savings

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“Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions.”





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**Our**  
**Experience**



**Project Management**

2020

Software Engineering Degree



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## *Planning CLIL Lessons*

### Content Objectives

Objectives of the activity regarding the content of the subject

#### Example:

- To practice:
  - How to **measure** a **project performance** and **progress** in an objective manner **applying EVM**.
- To analyze:
  - Importance of **ethics** in SE & PM.

Vocabulary

Speaking

Speaking

### Language Objectives

Objectives of the activity regarding the language

#### Example:

To **learn specific terms** regarding project performance and monitoring. To **interact** with **others** using these the new terms in the context of a business meeting. To **present** a **short summary** of the project performance.



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Educational approach

Open systems



T H E

Student-centered



Producer

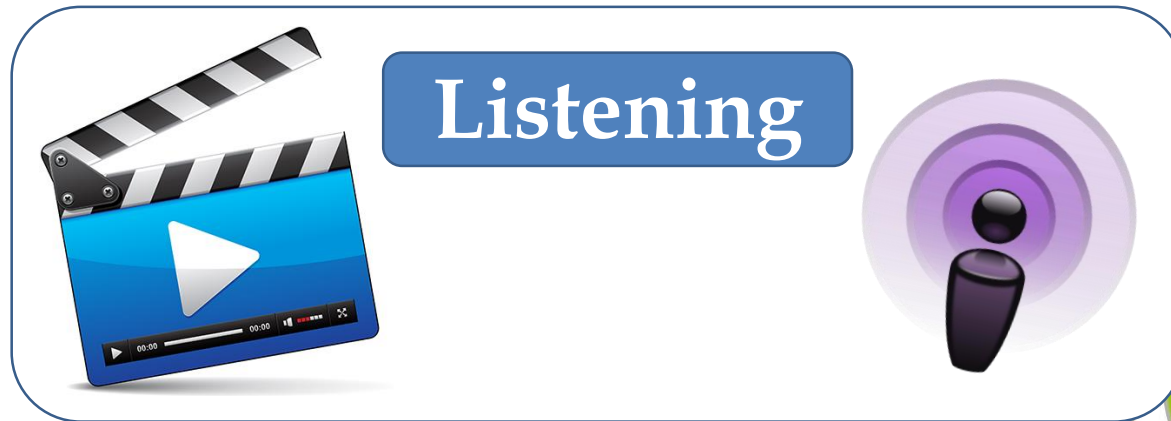
# Addressing **complex real-world challenges** in **software engineering education** through the integration of **gamification** and **crowdsourcing**



Searching for knowledge



# Addressing **complex real-world challenges** in **software engineering education** through the integration of **gamification** and **crowdsourcing**



In Real Life

*Resources & activities*

# Addressing **complex real-world challenges** in **software engineering education** through the integration of **gamification** and **crowdsourcing**



Producing knowledge



Vocabulary related

Applying the EVA  
technique

Reporting and  
presenting

**PROFESSIONAL ETHICS**

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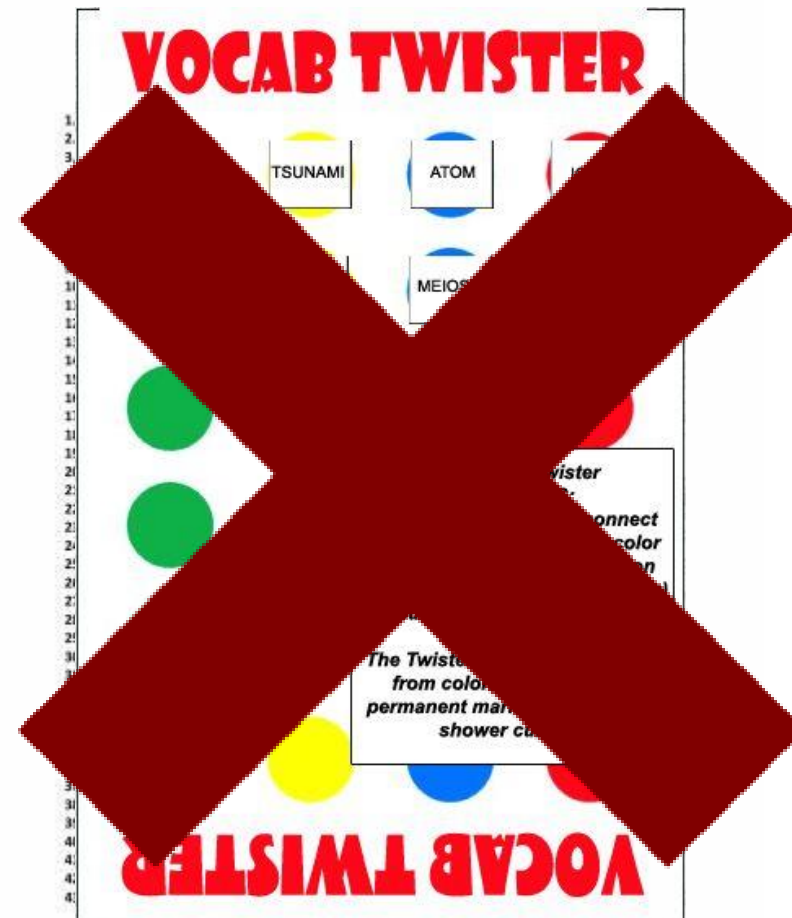
## Technical vocabulary





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Technical vocabulary





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Technical vocabulary

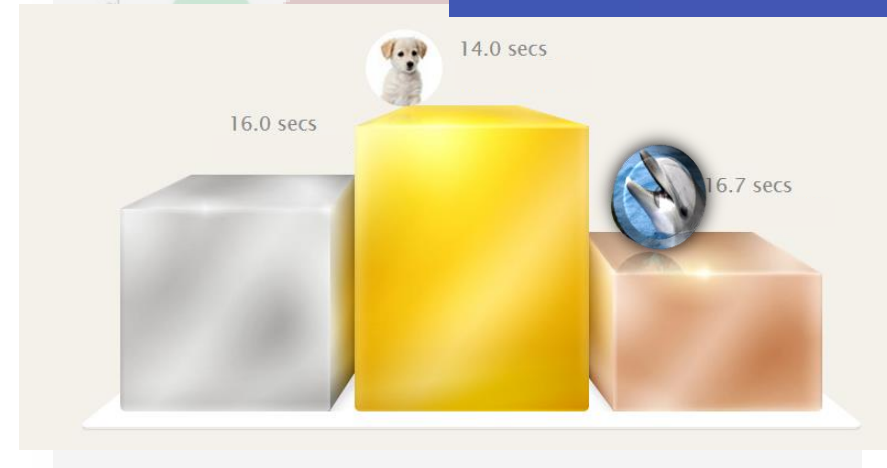


# Creator



# Quizlet

# Quizlet Live



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## Useful expressions



### 8 TIPS

SAYING

**YES**

in English

COMMON EXPRESSIONS

PROFESSIONAL	INFORMAL
Agreed	Sure
All right	Okey-Dokey
Good Idea	Sounds Good
That's fine	Yep/Yup /Yes



# Addressing complex real-world challenges in software engineering education through the integration of gamification and crowdsourcing

Ethics

tricider



## Why social responsibility is important for a software engineer?

10 días restantes

[Cambia el plazo](#)

Agrega una descripción

[Invita otros participantes](#)

[Suscríbete a las actualizaciones](#)

Ideas

Pros y contras

Votos

Contemplate the wider repercussions of what you're working on.  
por Alberto

+ Modern software is mind-numbingly complex, and it often interacts with our world in subtle, unanticipated ways. As a software developer, you might understand these things in both the abstract and concrete. [Ocultar](#)  
por Robert

4  
Vota

Tu, Pablo, Rachel y 1 más

[Escribe una opinión](#)

If your organization develops software that will harm society, speak up. For example, if you are developing a new social-interaction feature, think how it affects children or families.  
por Marsha

[Escribe una opinión](#)

3  
Vota

Paul  
Quing  
Rita

As software developers, we should focus just on doing our assigned work as best as we can because an organization can't function if all its members constantly question its operations.  
por Jesus

[Escribe una opinión](#)

2  
Vota

Chen  
Tomas

Being a brilliant Scrum master might let you build the software right but won't ensure that you develop the right software.  
por Rosario

- We should let the market decide or the government regulate what software is developed and how it's used. [Ocultar](#)  
por Ian

+ Part of being human is making moral choices in everything we do.  
por Rachel

1  
Vota

Manuel

[Escribe una opinión](#)

[Ingresa tu idea](#)

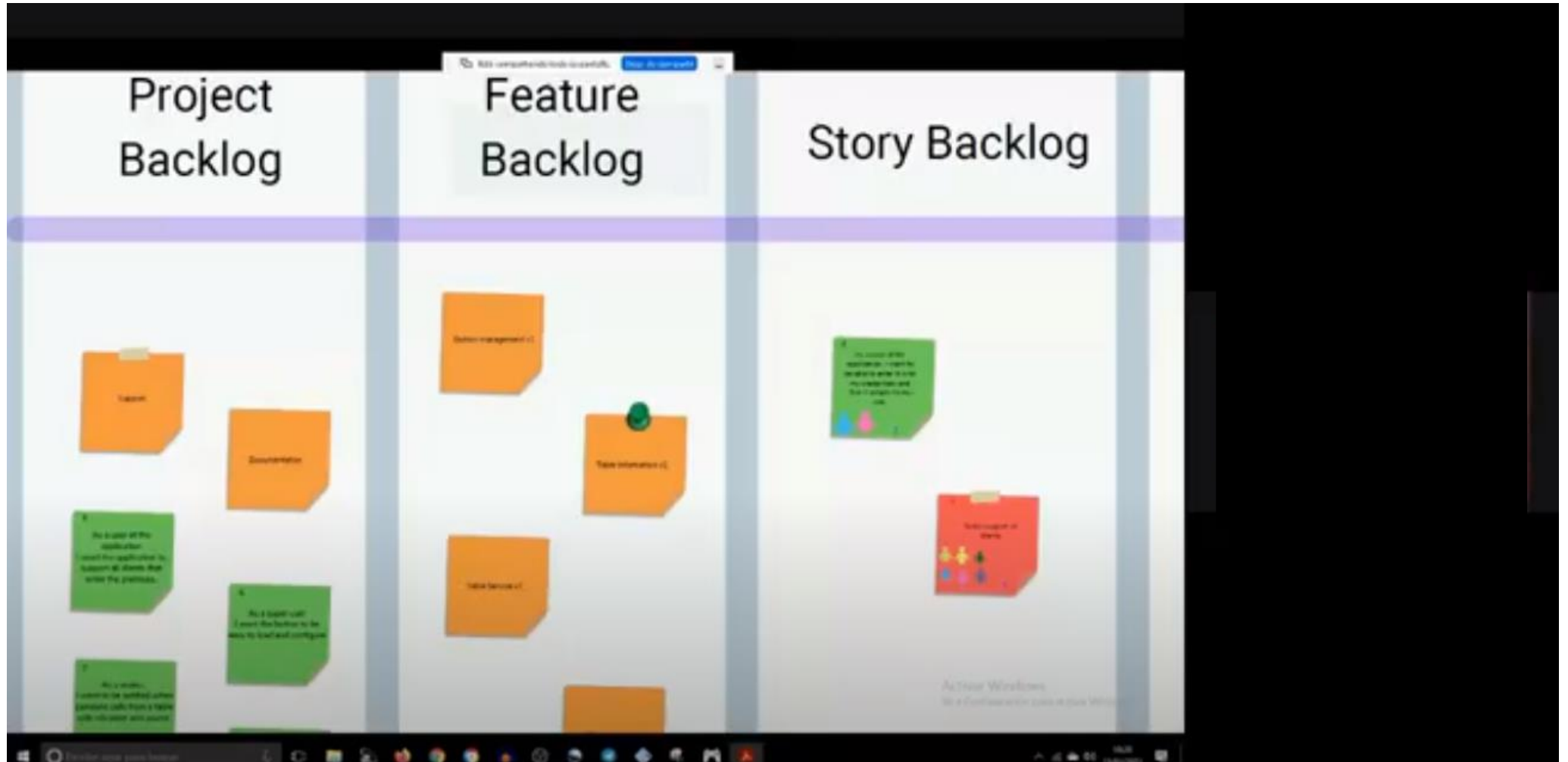


# Addressing complex real-world challenges in software engineering education through the integration of gamification and crowdsourcing

This screenshot shows a virtual desktop environment with a blue background. In the center, a window titled "Project Control" displays a simulation interface. The interface includes a bar chart on the left showing "Project Duration" (7) and "Actual Duration" (6). A central graph plots "Planned Value" and "Actual Cost" over time. On the right, a "Tasks Schedule" table is visible. Below the main window, there are several icons for actions like "Hire a new employee", "Fire an employee", "Try your luck", "Give an extra pay", "Send a congratulations email", and "Resignance take precedence". The desktop also features a corkboard with a bar chart, a stack of books labeled "PERT", "COCOMO", and "EVA", and a "Prolog" logo on a notepad.

This screenshot shows a virtual desktop environment with a blue background. A central window displays a "Sorry, you have not successfully completed the project." message. To the right, a "Project Control" panel shows a summary of project metrics: Project Duration (7.0), Actual Duration (10.0), Project Budget (4000.0), Spent Budget (6000.0), Completed Tasks (0.0), and Decisions (4.0). Below this, a "Project Informacion" section provides details: Project Name: VideONE, Developing company: UCLM, Client company: VideoClub ONE, and a description of the project. A "Project Report" window is also visible on the right, showing a "Convertir archivos PDF" menu. The desktop includes a corkboard, a stack of books, and a "Prolog" logo.

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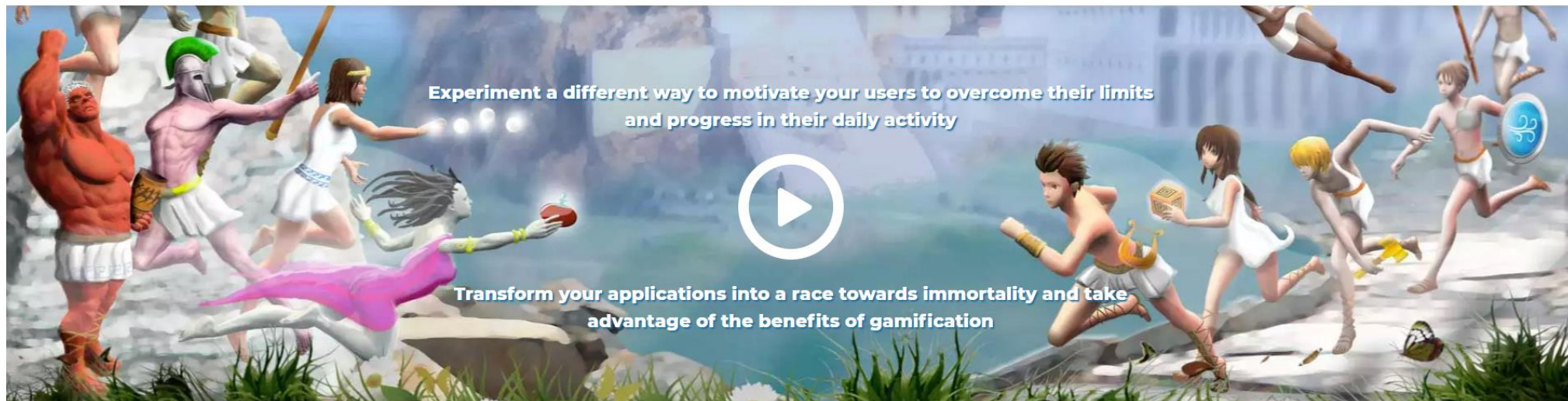




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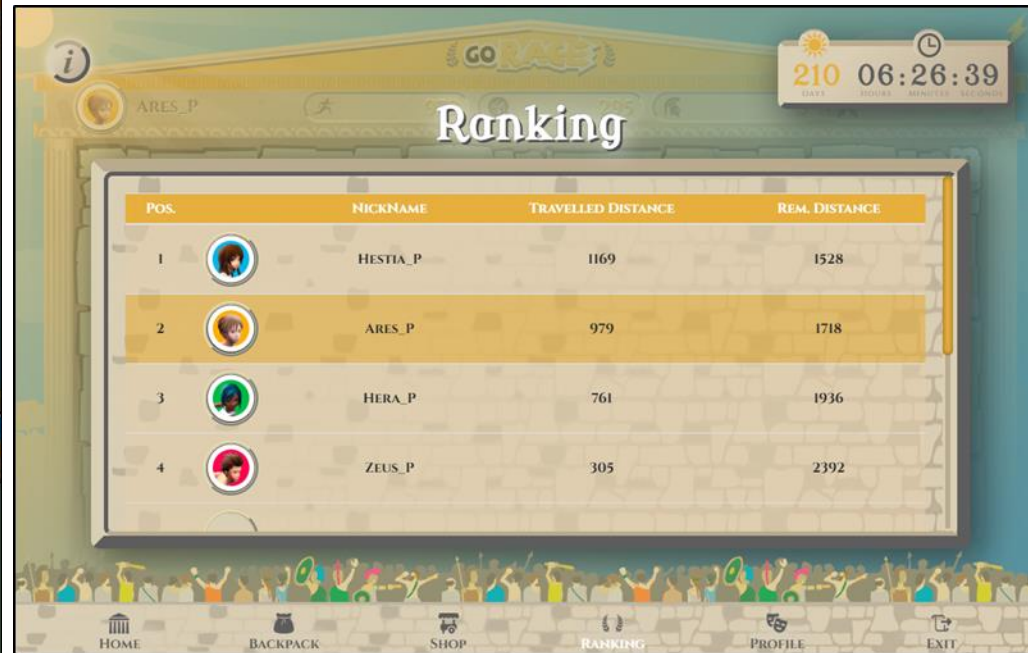
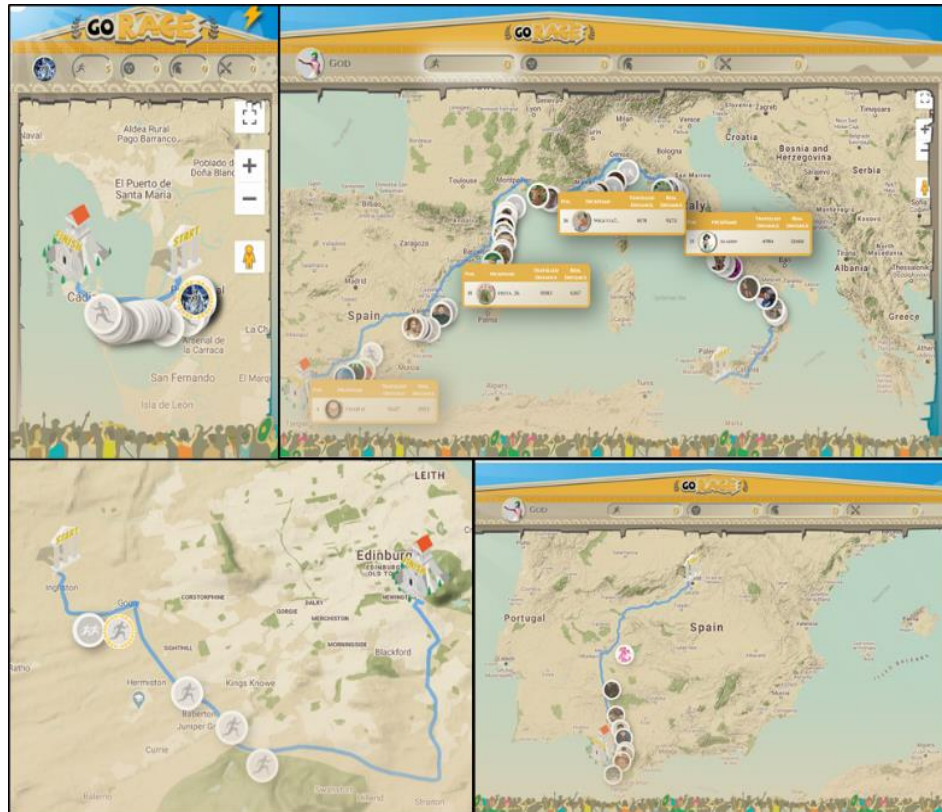


**GORACE**





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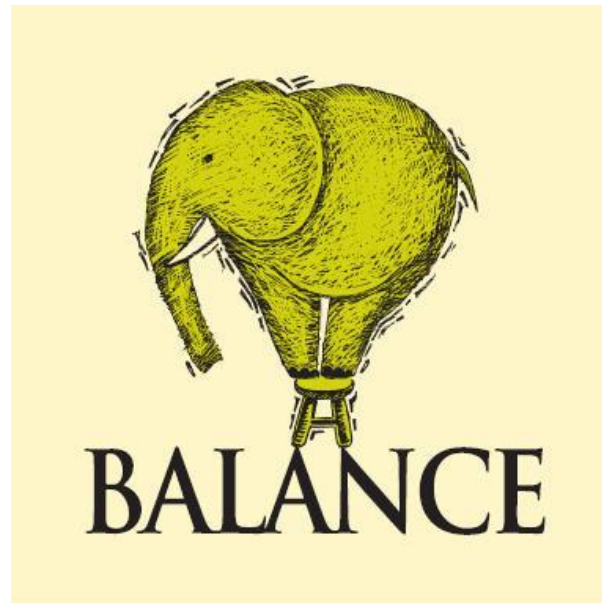
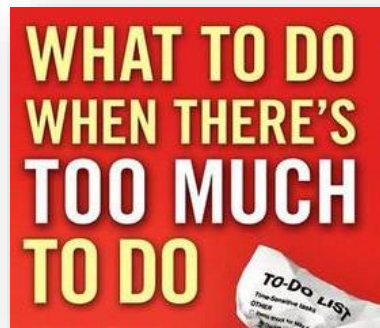
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**Lessons  
learned**

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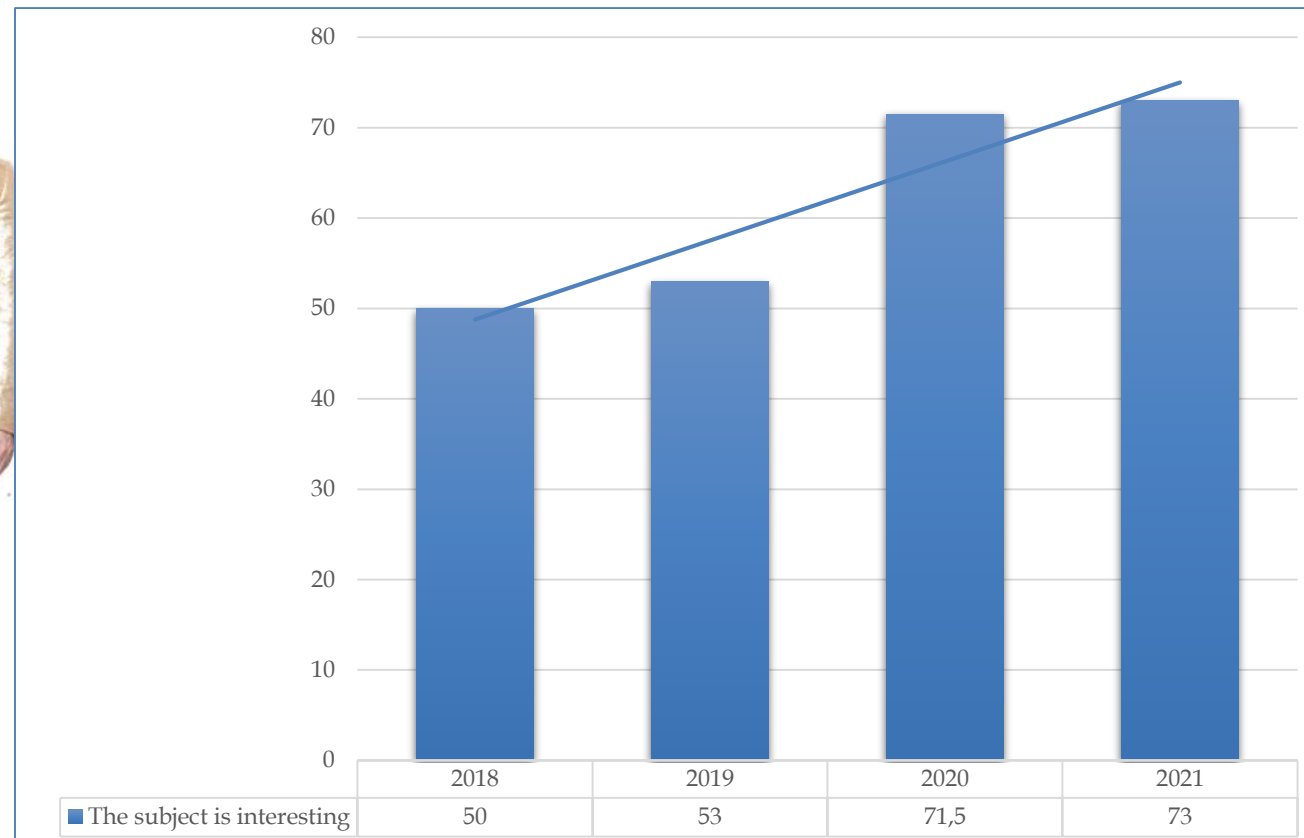
## Lesson #1 Avoid Pitfalls



# Addressing **complex real-world challenges** in **software engineering education** through the integration of **gamification** and **crowdsourcing**

## Lesson #2

### Improved motivation





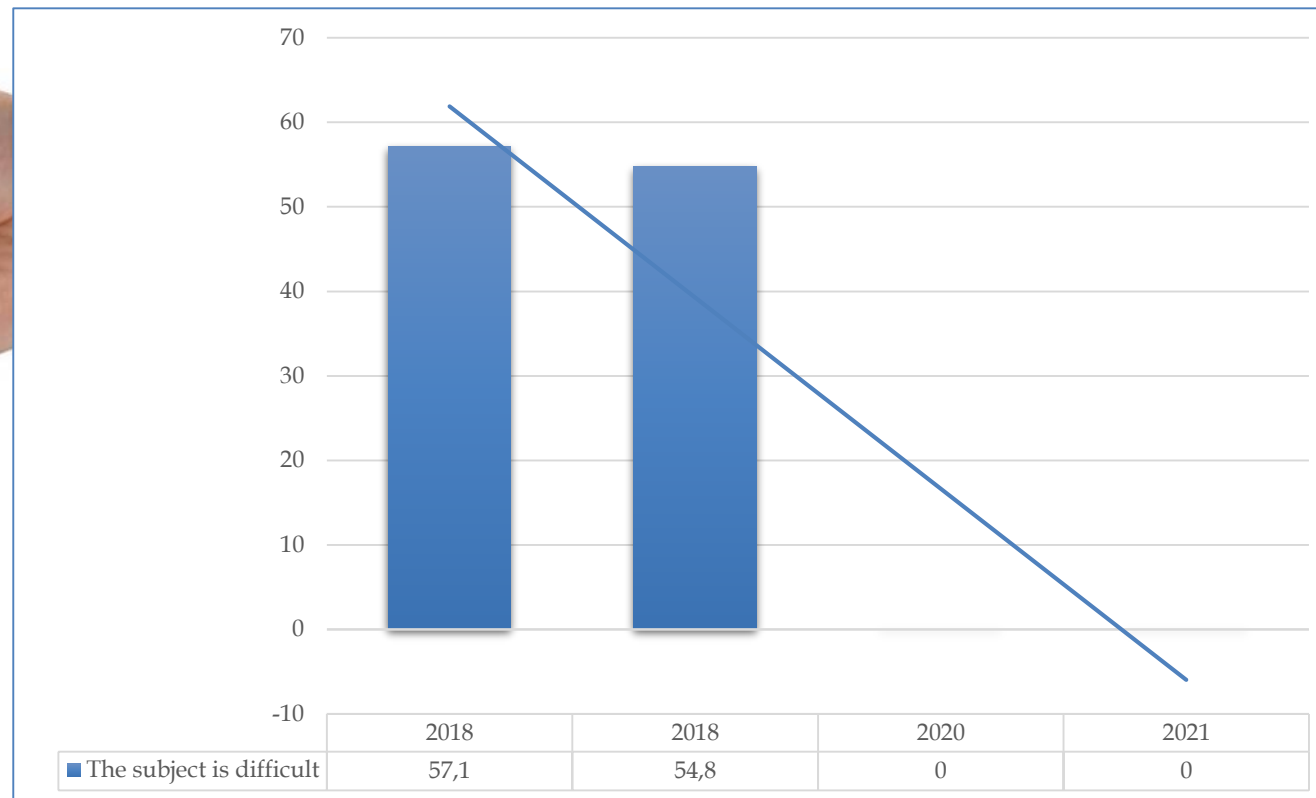
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## Lesson #2

### Improved motivation



It's EASY!



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## Lesson #3

### Improved self-confidence



self-confidence  
is the  
first requisite to  
great  
undertakings.  
-Samuel Johnson



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## Lesson #4

# Same contents, far more learning





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